



### Television (Follow Facebook Pages)

- WPSD Local 6 (NBC affiliate) — wpsdlocal6.com — the dominant local TV news outlet; owned by Paxton Media Group alongside the Sun
  - WSIL-TV (ABC affiliate, Harrisburg, IL) — wsiltv.com — covers the tri-state area including McCracken County regularly
  - KFVS-TV (CBS affiliate, Cape Girardeau, MO) — kfvs12.com — broad regional coverage that includes Paducah
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### Print & Digital

- The Paducah Sun — paducahsun.com — the flagship daily; most-read print outlet in the region; owned by Paxton Media Group
  - West Kentucky Journal — westkyjournal.com — independent digital outlet; has covered GLE directly
  - West KY News — ky-news.com — Kentucky Publishing Inc.; weekly regional coverage since 1930
  - Paducah Business Journal / Four Rivers Business Journal — regional business coverage; published by Paxton Media Group
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### Radio

- WKMS 91.3 FM — wkms.org — NPR affiliate operated by Murray State University; covers Four Rivers region news; most credible radio news outlet for this story
  - WKYX-FM / Super Talk 94.3 — wkyx.com — news-talk format; Fox News Radio affiliate; Bristol Broadcasting; reaches a conservative audience worth engaging
  - WKYQ 93.3 FM — wkyq.com — country format; large listenership; Bristol Broadcasting
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### Aggregators / Secondary

- NewsBreak — newsbreak.com/Paducah — aggregates local stories; amplifies reach
  - AP regional wire — stories picked up by the Sun and WPSD can feed into statewide and national AP distribution
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### Facebook Pages (News/Media)

- **WPSD Local 6** — 226,000+ followers; most-engaged local news page in the market; comments on their posts reach a huge audience
  - **The Paducah Sun** — 25,000+ followers; smaller engagement but print readers skew older and civically active
  - **West Kentucky Journal** — smaller but politically engaged readership; has already covered GLE
  - **Paducah, KY Local (NewsBreak)** — aggregator page; about 3,000 followers
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### Facebook Community Groups (these are where real neighbor-to-neighbor conversation happens)

- **Paducah, KY Police Blotter** — 54,000+ followers; high engagement; not a news outlet but posts spread fast
- **Alive and Well, Living in Paducah KY** — general community group
- Various neighborhood-specific groups (Lone Oak, Heath, Reidland, West Paducah) — worth identifying and joining; hyperlocal reach



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### Nextdoor

- Active Paducah/McCracken County presence; neighborhood-level conversations; good for reaching homeowners who aren't plugged into advocacy circles

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### Other Online Local Community Spaces:

- **Partake in Paducah** — city-run storytelling brand; not a news outlet but has social reach and occasionally covers community issues
- **Four Rivers Indivisible Mobilize list** — you already have access to this through Leslie and Karla; ~600 contacts and arguably more targeted than any of the above

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*\*If you know of any other news sources that we could add to this list, please let us know (protectmccrackencounty@gmail.com).*